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Thursday, November 29, 2007

Girl Talk Reviews: My Hip-T Creates Bulk-Free Layers



Beauty and accessory gadgets I've done, but fashion gadgets? When I heard about My Hip-T, a new fashion gadget designed to both create layers without bulk and eliminate peekaboo panties when pairing tees with low-rise pants, I was intrigued. This could be interesting. A brand new category of apparel designed to solve a real problem, but with style. There really was only one thing to do. I turned to the Stiletto Jungle Girl

Talk panel to get their opinion of this hot new fashion gadget. Michelle, Pearl, and Jennifer each gave My Hip-T the full day test. Did My Hip-T sink or swim?

"I LOVED IT!" says Michelle, a 41-year-old Orange County, California, nurse. "There's no way I could ever live with out it now that I've tried it. I wore it on Thanksgiving with a very low cut pair of jeans that I love, but wouldn't have dared wear unless I was going out to a club. The My Hip-T worked great. I didn't show off any sexy thong over dinner and it seem to make me look and feel slimmer around the mid section. There was no bulky layered look, but I got the layered effect. I do have to say I looked very hot in My Hip-T! My girlfriend can't wait to order one. My only suggestion is when you are ordering, order one size smaller then you think you should get. Every girl,



White Hip-T \$19.95

Available at: myhip-t.com

every women, should own at least one Hip-T. Thanks for letting me try one out -- I'm hooked!"



"I REALLY wanted to like this product. I loved all the different styles of Hip-Ts and thought I'd want to order a ton," starts Pearl, a 29-year-old who works in

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**Black Hip-T With Lace** \$19.95

Available at: myhip-t.com

the Los Angeles, California, music industry. "I ended up trying out the black one with lace trim. But honestly? I just spent all day pulling down not only my top, but also My Hip-T. The Hip-T has the same problem that shirts have when they ride up: when you sit down and stand up a lot the fabric around your waist area rides up.

The first thing I thought of when I put the Hip-T on was, man it'd be really nice if they took a hint from

Spanx and made these a little more elastic to suck some muffin top in. Maybe my size was too big, although given the sizing chart it shouldn't have been. My T just sort of laid on top of my skin, there was no sucking in factor. I think if there were some stickier elastic bands on the inside towards the bottom, it would help with the riding up. I'm disappointed though, I definitely was excited to use this product and now I can't wait to get this thing off."

"I was able to use My Hip-T over the Holiday weekend and I have to say I was pleasantly surprised," says 31-year-old Jennifer, a Long Beach, California, nurse. "When I first pulled it out I was a non-believer thinking twenty bucks for a piece of fabric was a little silly, but I enjoyed wearing it. It really came in handy while slaving over a hot stove on Thanksgiving. I was able to wear a tank top and add some color. My particular Hip-T was not exactly my style, but it added a splash of color and I was able to stay cool.



Vintage Dot Hip-T \$19.95

Available at: myhip-t.com

There were only two issues I experienced. [First] was that when wearing a form fitting t-shirt or tank top you could see where the lines of the Hip-T. The second issue was that, when wearing jeans, when I sat down the jeans pulled it down and when I stood up, I had to make for adjustments. So... adjustments and visible lines aside I would still consider purchasing the Hip-T, although I would probably stick to a solid matching color."

Click on any photo to link directly to where you can purchase that Hip-T online, or click on the logo at the top of this post to link to the entire My Hip-T store online. Don't miss any Girl Talk Reviews. Subscribe to Stiletto Jungle and get free updates by e-mail or RSS. Take Stiletto Jungle with you wherever you surf with the **Stiletto Jungle Connect Toolbar** featuring Google search.

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#### 7 COMMENTS:

#### At 9:14 AM, 🖹 julia said...

Hey - I bought a hip-T about 3 weeks ago and it seemed to ride up too much. I returned it for a smaller size and I couldn't be happier - getting the right size is key! I think I'm wearing it out - my husband likes the fact not everyone can take a look down below or see what only he gets to see! Hats off to the hip-T girls - they were great to work with and stopped at nothing to get me the right size!

# At 11:56 AM, Anonymous said...

I have purchased the hip-t. I must say I was also VERY pleasantly surprised! I think it is a great and unique find. I wear the white with lace all the time. My adjusting is minimal and I love the feel of it around my hip area. It gives just the right hold and coverage. I am going to order several for gifts-- it is a fun way to change up the basic t-shirt!

#### At 11:58 AM, Anonymous said...

fun idea! an easy way to layer without the layers

# At 5:09 AM, As suzyQ said...

This is ridiculous! My friends and I have been wearing these for years - all you do is take an old, snug-fitting tank top (we used old yoga shirts)and cut off the top. I can't believe people are paying \$20 for these when they probably have a pile of old shirts in their drawers.

### At 10:30 AM, 🕒 Eva said...

Hats off to those who actually do something with their ideas. I support anyone who takes a chance, throws caution to the wind and puts themselves out there. I'd pay between 15-20 for this. Look how much women spend on bikinis. I'm sure people said the bump in the road invention was ridiculous - why don't people just stay on their side of the road. Enough babble - I'm buying, and one for each of my girlfriends too! Good Luck!

# At 9:50 AM, Anonymous said...

I just ordered one and I am so excited! What a great invention. Thanks for letting us know about this Stiletto Jungle!

## At 1:12 AM, Anonymous said...

i'm surprised to see this! I was living in sydney, australia about 3-4 years ago when this was very much in fashion! huh. when i got back to the states, my friends asked what the heck i was putting on!! i wonder when the artsy head scarfs or thai fishermen paints will hit the US... guess i better hang on to those.

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